



9th International Conference

‘The Economies of Balkan and Eastern Europe Countries in the changed World’



Eastern Macedonia and Thrace Institute of Technology, Department of Accounting and Finance, Kavala (Greece),

*University of Piraeus, School of Economics, Business and International Studies (Greece),
Piraeus University of Applied Sciences (TEI of Piraeus), School of Business and Economics,
Department of Accounting and Finance (Greece)*

EBEEC 2017 Piraeus-Athens, Greece, April 28-30, 2017

Conference Program

9th International Conference
“The Economies of Balkan and Eastern Europe Countries in the changed world”
Eastern Macedonia and Thrace Institute of Technology, Department of Accounting and Finance,
University of Piraeus, School of Economics, Business and International Studies
Piraeus University of Applied Sciences (TEI of Piraeus), School of Business and Economics,
Department of Accounting and Finance
April 28-30, 2017, Piraeus-Athens, Greece

Friday April 28

8:30 - 12:00

Registration (Conference Center of Piraeus University of Applied Sciences - TEI of Piraeus)

9:00 - 9:30

Opening Ceremony and welcome speeches

Professor Nicos Sykianakis, Piraeus University of Applied Sciences, Greece

Assistant Professor Spyros Roukanas, University of Piraeus, Greece

Professor Anastasios Karasavvoglou, EasternMacedonia and Thrace Institute of Technology, Greece

9:30 - 11:00

Plenary Session:

Chairmen: Nicos Sykianakis / Spyros Roukanas, Piraeus University of Applied Sciences, Greece /University of Piraeus, Greece

(a)Professor Bernhard Hertz, University of Bayreuth, Germany

“The Euro: joining, staying, leaving?”

(b)Professor Emeritus Spyros Amourgis, AIA, California State University, USA/Greece

“Regional Development Planning”

11:00 - 11:30

Coffee break

11:30 - 13:00

Concurrent Sessions:

SESSION I

Chairmen:Angelos Kotios / George Galanos – University of Piraeus, Greece / Democritus University of Thrace, Greece

1. **Ioannis Psychogyios, Nikitas-Spiros Koutsoukis** - OTE Group of Companies; University of Peloponnese / Greece, “*Political risk frameworks: A literature review*”
2. **Maria Eleni Voutsas** - University of Thessaly / Greece, “*The results from the Bretton woods institutions financial policies in the crisis of the southeast Asia*”
3. **Natalija Jovanovic, Milica Jovanovic** - University of Nis / Serbia, “*Poverty and social inequality as factors of social exclusion*”
4. **Paraskevi Koufopoulou, Athanassios Vozikis** - University of Piraeus / Greece, “*Shadow economy in modern society: Theoretical trends and perspectives in crisis era*”

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5. **Efstratios Kyriotelis** - Epirus Institute of Technology / Greece, “*Transition from national to global economy and the dissolution of nation-states*”
6. **Victoria Pistikou** - University of Peloponnese / Greece, “*The new development bank and the international monetary fund under the Sino-US struggle for influence. The case of the Arab countries*”
7. **Petroula Liltsi, Anastasios Michailidis, Efstratios Loizou, Aikaterini Paltaki, George Theodossiou** - Aristotle University of Thessaloniki; Western Macedonia Institute of Technology; Larisa Institute of Technology / Greece, “*Sense of community and social capital as predictors of immigrants’ integration alongside the rural-urban continuum*”

SESSION II

Chairmen: Dimitris Stavroulakis / Maria Rodosthenous, PUAS, Greece

1. **Edgar Saucedo, Doris Salinas, Jesús Díaz** - University of Veracruz; Autonomous Metropolitan University (Iztapalapa) / Mexico, “*Hierarchical economies: Comparative analysis between the Balkans and Latin America*”
2. **Vilma Deltuvaite** - Kaunas University of Technology / Lithuania, “*Consequences of cross-border contagion risk transmission through financial channel in the central and eastern European countries*”
3. **Srdan Marinković, Marija Džunić** - University of Niš / Serbia, “*Exchange rate and export performance: Evidence from Serbia*”
4. **Natasa Grujic, Dimitrios Kyrkilis** - University of Macedonia / Greece, “*Do national borders matter? Distance as FDI determinant. The case of Serbia*”
5. **Stavroula Dimkou, George Makris** - University of Macedonia / Greece, “*Financial sector and growth process in south-eastern Europe’s former socialist countries: Could a Kaldorian cumulative causation approach help to better understand the links between them?*”
6. **Özcan Karahan, Olcay Çolak** - Bandırma Onyedi Eylül University; Uşak University / Turkey, “*Spillover effect of foreign direct investment in eastern European countries*”
7. **Sylwia Pieńkowska-Kamieniecka, Krzysztof Łyskawa** - University of Warmia and Mazury in Olsztyn; Poznan University of Economics / Poland, “*The role of financial education in additional saving for retirement*”

SESSION III

Chairmen: Magdalena Szyszko / Ilias Santouridis - WSB University in Poznan, Poland / Thessaly Institute of Technology, Greece

1. **Gazmend Zeneli, Bujar Muzhaqi, Semiha Loca** - University “Marin Barleti” / Albania, “*Product attributes influencing consumer choice of Italian wine in Albania*”
2. **Ilias Santouridis, Ioannis Karampoulas, Panagiotis Trivellas** - Thessaly Institute of Technology; Thessaly Institute of Technology; Central Greece Institute of Technology / Greece, “*Consumers’ intentions regarding internet shopping of groceries*”
3. **Magdalena Szyszko, Aleksandra Rutkowska** - WSB University in Poznan; Poznan University of Economics and Business / Poland, “*Forward-looking component in consumers’ expectations and the forecast transparency: some evidence for European countries*”

4. **Ceyda Unal, Vahap Tecim** - Dokuz Eylul University / Turkey, “*The use of social media in value co-creation for marketing*”
5. **Christos Geranis, Eleni Nella, Evagelia Paraskeuopoulou, Christos Vasiliadis** - University of Macedonia / Greece, “*Measuring internet users’ perceptions towards purchasing via price comparison websites the case of skrouz.gr*”
6. **Ioannis Kazanidis, Elisabetta Lentsiou, Vasilios Ferelis, Kalioppi Kalampouka** - Eastern Macedonia and Thrace Institute of Technology / Greece, “*Sentiment analysis of applications on web 2.0 technologies concerning legal*”
7. **Vasilios Zoumpoulidis, Ioannis Petasakis**- Eastern Macedonia and Thrace Institute of Technology / Greece, “*Research about the winemaking habits and preferences in a residents sample of regional unity Drama*”

SESSION IV

Chairmen: Srećko Goić/ Yılmaz Gökşen - University of Split, Croatia / DEU FEAS, Turkey

1. **George Theodossiou, Ioannhs Rigas, Eleni Thanou, Apostolos Goulas** - Thessaly Institute of Technology; Morgan Stanley; Technological Institute of Athens; University of Thessaly / Greece, “*Financial crisis and brain drain: an investigation of the emigration intentions of Greek scientists*”
2. **Androniki Katarachia, Electra Pitoska** - Western Macedonia University of Applied Sciences / Greece, “*The food service industry in Greek counties during the economic crisis: an empirical study*”
3. **Aggelos Kotios, George Galanos, Manolis Koutoylakis** - University of Piraeus; Democritus University of Thrace; University of Piraeus / Greece, “*Seven years of adjustment policies in Greece: Fighting against causes or symptoms*”
4. **Theofanis Mavridakis, Dimitrios Dovas, Spiridoula Bravou** - Western Greece Institute of Technology; University of Patras / Greece, “*The European union's response to the Greek crisis*”
5. **Christos Tsitsakis, Anastasios Karasavvoglou, Efstathios Tsaridis, Persefoni Polychronidou** - Central Greece Institute of Technology; Eastern Macedonia and Thrace Institute of Technology; General Hospital of Kavala; Central Macedonia Institute of Technology / Greece, “*The features of health services provided to the migrant patients in the hospital of Kavala as a critical factor for the hospital budgeting*”
6. **Vasiliki Kounnou, Dimitrios Kyrkilis** - University of Macedonia / Greece, “*Innovation, R&D and market structure in the Greek pharmaceutical industry*”

13:00 - 14.00

LUNCH – Conference Center of Piraeus University of Applied Sciences (TEI of Piraeus)

14:00 - 15:30

Concurrent Sessions:

SESSION I

Chairmen: Panagiotis Papadeas / Katerina Lekarakou, PUAS, Greece

1. **Panagiotis Spanos, Christos Galanos, Konstantinos Liapis** - Panteion University of Social and Political Sciences / Greece, “Corporate financial modeling using quantitative methods”
2. **Symeon Karafolas** - Western Macedonia University of Applied Sciences / Greece, “Greek banks abroad: an historic examination”
3. **Konstantinos Vasilakopoulos, Christos Tzovas, Apostolos Ballas** - Athens University of Economics and Business / Greece, “Banks' income smoothing in the Basel period - evidence from European union”
4. **Konstantinos Liapis, Sotirios Trigas, Paris Patsis** - Panteion University of Social and Political Sciences / Greece, “Financial and spatial analysis of the Greek systemic banks before and during the financial crisis”
5. **Panagiotis Papadeas** - Piraeus University of Applied Sciences / Greece, “The conversion of bank losses in 2016 to bank shares in 2017”
6. **Anagnostis Kipouros** - Eastern Macedonia and Thrace Institute of Technology / Greece, “Characteristics of the economic crisis and the banking system”

SESSION II

Chairmen: Spyros Goumas / Katerina Dedouli, PUAS, Greece

1. **Theodore Papailias** - Piraeus University of Applied Sciences / Greece, “The three paradigms of social organization”
2. **Krzysztof Lyskawa, Marietta Janowicz-Lomott** - Poznań University of Economics; Warsaw School of Economics / Poland, “Development of insurance and risk management tools for SMEs and the development of the national economy”
3. **Korianna Kluss-Klekamp, Tamara Kichukova, Athanasios Bizmpiroulas, Konstantinos Rotsios** - University of Illinois; Perrotis College / USA; Greece, “How does innovation assist Greek wine SMEs in N. Greece to more effectively reach consumers?”
4. **Emi Hoxholli, Donika Kercini** - Agricultural University Of Tirana / Albania, “The relation between internationalization and performance of small and medium enterprises in Albania”
5. **Tamara Kichukova, Nikolaos Sklavounos, Konstantinos Rotsios** - Perrotis College American Farm School; University of Macedonia; Perrotis College American Farm School / Greece, “Defining market opportunities through Greek consumers' purchase intentions towards food and beverage products containing aloe vera”
6. **Nancy Bouranta, Maria Tsampra, Ioannis Sklavos** - University of Patras; National and Kapodistrian University of Athens / Greece, “Digital practices of Greek small entrepreneurship: social media and self-employment”
7. **Ioannis Dimitrakopoulos, Kostas Karamanis** - Epirus Institute of Technology / Greece, “Social choice and multicriterion decision-making: decision modeling career of students in secondary education using multi-criteria analysis”

SESSION III

Chairmen: Nicos Sykianakis / Irene Samanta, PUAS, Greece

1. **Dorian Aliu, Ayten Akatay, Armando Aliu**- Canakkale Onsekiz Mart University; Istanbul Commerce University / Turkey, “*The influence of inter-stakeholders’ communication on university – industry collaboration*”
2. **Irene Samanta, Athanasios Lamprakis** - Piraeus University of Applied Sciences / Greece, “*Modern leadership types and outcomes: the case of Greek public sector*”
3. **Kristina Maric, Besnik Fetai** - South East European University / FYROM, “*Institutions and economic performance: system GMM modeling of institutional effects - the case of western Balkan countries*”
4. **Bachir Sahyoun, Yiannis Anagnostopoulos, George Giannopoulos, Nicos Sykianakis**- Kingston University; Piraeus University of Applied Sciences / United Kingdom; Greece, “*Mergers and acquisitions: the impact of hiring financial advisors on acquirer shareholder wealth in the us and UK financial services sector*”
5. **Filippos Gegitsidis, Pavlos Delias**- Eastern Macedonia and Thrace Institute of Technology / Greece, “*A performance measurement system for staff of the logistics section - a case study for an oil & gas company*”
6. **Can Aydin, Cigdem Tarhan** - Dokuz Eylul University / Turkey, “*Why should municipalities use management information systems in their decision-making processes?*”
7. **Fani Papoutsi** – UOA / Greece, “*Creativity development and educational expenditures: common understanding, real interpretation and their main interaction*”

SESSION IV

Chairmen: George Katsouleas / Michalis Skordoulis, PUAS, Greece

1. **Efstratios Kyriotelis** - Epirus Institute of Technology / Greece, “*Global cooperation, mixed economy and unconventional management methods*”
2. **George Alexopoulos, Panagiota Papaconstantinou** - University of Patras, Department of Business Administration / Greece, “*The impact of international credit flows to economic development: evidence from G7*”
3. **Fisnik Morina, Besnik Fetai** - University of Peja "Haxhi Zeka"; South East European University /; FYROM, “*Impact of foreign direct investment in trade of transition countries*”
4. **Angela Roman, Valentina Diana Rusu** - Alexandru Ioan Cuza University of Iasi; Alexandru Ioan Cuza University of Iasi / Romania, “*Empirical study on the determinants of bank liquidity in EU countries*”
5. **Georgios Katsouleas, Miltiadis Chalikias, Michalis Skordoulis, Georgios Sidiropoulos** - Piraeus university of Applied Science / Greece, “*A differential equations analysis of stock prices*”
6. **Turker Susmus, S. Ozgur Baslangic** - Ege University; International Business and Logistics Expert / Turkey, “*The importance of trade with the Balkan countries for Turkey*”
7. **S. Ozgur Baslangic, Turker Susmus** - International Business and Logistics Expert; Ege University / Turkey, “*Financial comparison of imports and exports in Turkey*”

15:30 - 16:00

Coffee break

16:00 - 17:30

Concurrent Sessions:

SESSION I

Chairmen: Manolis Koutoulakis / Sifis Plimakis - University of Piraeus, Greece / University of Peloponnese, Greece

1. **Spyros Roukanas, Pantelis Sklias** - University of Piraeus; University of Peloponnese / Greece, “*The new productive model of Greek economy: The contribution of high technology sector*”
2. **Özcan Karahan** - Bandırma Onyedi Eylül University / Turkey, “*The causal relation between savings and economic growth in Turkey*”
3. **Murat Sadiku, Luljeta Sadiku, Nimete Berisha** - South East European University; International Balkan University; University of Prishtina / FYROM, “*Empirical analysis of effects of income tax changes on economic growth for western Balkan countries*”
4. **Manolis Koutoulakis, Angelos Kotios, Georgios Galanos** - University of Piraeus; Democritus University of Thrace / Greece, “*Development and competitiveness of Greek regions: place-based approaches versus place-neutral approaches*”
5. **Alba Ramallari** - University of "Aleksander Moisiu" Durres / Albania, “*Urban development*”
6. **Sifis Plimakis** - University of Peloponnese / Greece, “*The way out from public sector’s labyrinth of inefficiency? Alternative governance performance and prospects in Greece*”

SESSION II

Chairmen: Chairmen: Pantelis Sklias / Spyros Roukanas - University of Peloponnese, Greece / University of Piraeus, Greece

1. **Goran Karanovic, Dino Goric** - University of Rijeka / Croatia, “*Financial risk management challenges in Croatia’s hospitality industry*”
2. **Galyna Chornous** - Taras Shevchenko National University of Kyiv / Ukraine, “*Proactive human resource management based on intelligent data analysis*”
3. **Emre Karagöz, L. Özge Oral, Cem Yıldız, Vahap Tecim** - Dokuz Eylül University / Turkey, “*An interactive web based project management tool for business decision making process*”
4. **Nikolaos Sklavounos, Konstantinos Rotsios, Yannis Hajidimitriou** - University of Macedonia; Perrotis College American Farm School; University of Macedonia / Greece, “*The impact of transparent communication, partner complementarity and cultural sensitivity on inter-partner trust in ISAs*”

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5. **Pavel Zakharchenko, Tatiana Kungurtseva-Mashchenko** - State Pedagogical University of Berdyansk / Ukraine, “*Meaning resort-recreation complex in system of health economics on Ukraine*”
6. **Christos Tsitsakis** - Central Greece Institute of Technology /Greece, *Learning from the past. How a byzantine hospital implemented TQM*”
7. **Alexandros Sahinidis, Kallivokas Dimitrios, Anthoula Markantonatou** - Athens Institute of Technology / Greece, “*Emotional intelligence effects on academic performance. An empirical study of university students*”

SESSION III

Chairmen: Goran Karanović / Sofia Anastasiadou, University of Rijeka, Croatia / University of Western Macedonia, Greece

1. **Goran Karanović, Bisera Karanović** - University of Rijeka; Business School PAR / Croatia, “*The day-of-the-week effect: evidence from selected Balkan markets*”
2. **Abdullah Kiray, Serkan Ozdemir, Gungor Hacioglu** - Çanakkale Onsekiz Mart University / Turkey, “*A qualitative research on ngos’ use of social media in Turkey*”
3. **Zafeiria Papadaki, Sofia D. Anastsasiadou** - Democritus University of Thrace; University of Western Macedonia / Greece, “*Evaluating perception, expectation of consumers and service quality gap in Greek banking in a period of finical crisis and capital controls*”
4. **Vasilios Zoumpoulidis** - Eastern Macedonia and Thrace Institute of Technology / Greece, “*Research of consumer behavior students of TEI Kavala on selected products and services*”
5. **Ioannis Kazanidis, Panagiotis Fotaris, Melanie Plank, Maarika Talja** - Eastern Macedonia and Thrace Institute of Technology; University of East London; University of East London; University of East London / Greece; U.K.; U.K.; U.K., “*Augmented reality in retail environments*”
6. **Sofia Anastasiadou, Poulcheria Zirinoglou, Lazaros Anastasiadis** - University of Western Macedonia; ASPAITE; Political Scientist / Greece, “*Quality assurance in education: an inquiry into transformational school leadership*”

SESSION IV

Chairmen: Srđan Marinković / Angela Roman, University of Niš, Serbia / Alexandru Ioan Cuza University of Iasi, Romania

1. **Jelena Stankovic, Marija Džunić, Saša Drezgić** - University of Niš; University of Rijeka / Serbia; Croatia, “*Sustainability and urban development: quality of life in European cities*”
2. **Amalia Triantafillidou, Prodromos Yannas, Georgios Lappas** - Western Macedonia University of Applied Sciences; Piraeus University of Applied Sciences; Western Macedonia University of Applied Sciences / Greece, “*The destination image of Greece: its’ impact on tourists’ behavioral intentions*”
3. **Xanthippi Chapsa, Persefoni Polychronidou, Efthalia Arampatzi** - Central Macedonia Institute of Technology / Greece, “*The impact of economic crisis on holidays of young people*”

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4. **Panagiota Gloustanou, Anastasia Staikidou, Stavros Valsamidis, Dimitrios Maditinos** - Eastern Macedonia and Thrace Institute of Technology / Greece, “*Business model for a grassroots innovation company*”
5. **Lambros Tsourgiannis, Anastasios Karasavoglou, Theodoros Markopoulos, Giannoula Florou, Sofia Anastasiadou** - Region of East Macedonia and Thrace; Eastern Macedonia and Thrace Institute of Technology; University of Western Macedonia / Greece, “*How mosquitoes affect tourism enterprises in Greece*”
6. **Giannoula Florou** - Eastern Macedonia and Thrace Institute of Technology / Greece, “*Professors and graduates at Greek universities*”
7. **Athanasios Mandilas, Dimitrios Kourtidis, Eleftheria Panagiotidou, Florou Giannoula, Lambros Tsourgiannis, Georgia Elmalioti** - Eastern Macedonia and Thrace Institute of Technology / Greece, “*Lecturer’s perceptions of the of higher education institutes in connection with the development and implementation of the curriculum of the department of accounting*”

20:00

Conference Dinner - Conference Center of Piraeus University of Applied Sciences (TEI of Piraeus)

Saturday April 29

9:30 - 11:00

Concurrent Sessions:

SESSION I

Chairmen: Victoria Pistikou / Floros Flouros - University of Peloponnese, Greece / University of Peloponnese, Greece

1. **Branislav Dudić, Ján Smoleň, Zdenka Dudić, Vladimir Mirković**- Comenius University in Bratislava; FTN; National Bank of Serbia /Serbia, “*The impact of foreign financial support as a key factor for successful innovative strategies and competitive business environment*”
2. **Erika Spuchlakova** - University of Zilina / Slovakia, “*Logistic regression as a tool for determination of the probability of default for enterprises*”
3. **Crysanthi Balomenou, Marianthi Maliari, Simeon Semasis**- Hellenic Open University / Greece, “*Depression in Greece and revealing moral hazards on entrepreneurship financial guarantees*”

4. **Krzysztof Łyskawa, Marcin Wojtkowiak** - Poznan University of Economics and Business / Poland, “*The concept of prohibition of charging commission from insurance companies by insurance intermediaries in Poland*”
5. **George Galanos, Aggelos Kotios, Manolis Koutoylakis** - Democritus University of Thrace; University of Piraeus / Greece, “*Competitiveness of the Greek economy: Before and after the crisis*”
6. **Mikhail Maksimov** -V. N. Karazin Kharkiv National University, “*ASPiRiN Methodics of Business-Planning*”
7. **Konstantina Tsoktouridou, Maria Sorloglou, Martha Andreadou, Eleftherios Nikolaidis, Stavros Valsamidis** - Eastern Macedonia and Thrace Institute of Technology / Greece, “*Studying marginal issues for business planning of business establishment*”

SESSION II

Chairmen: Marietta Janowicz-Lomott / Konstantinos Liapis, Warsaw School of Economics, Poland / Panteion University, Greece

1. **Marietta Janowicz-Lomott, Tomasz Michalski, Adam Sliwinski** - Warsaw School of Economics / Poland, “*Development of an insurance market in "pigs" countries after the crisis*”
2. **Iuliia Iarmolenko**- Taras Shevchenko National University of Kyiv / Ukraine, “*Balance between commercial and humanistic components in dynamic pricing*”
3. **Anna Siekelova, Lucia Svabova** - University of Zilina / Slovakia, “*Using principal component analysis in assessing client's creditworthiness*”
4. **Dimitrios D. Kantianis, Konstantinos Liapis** - Panteion University / Greece, “*The effect of linear time-cost trade-off in building project production on whole-life appraisal of real property fixed assets*”
5. **Yiannis Yiannoulis**- Crete Institute of Technology / Greece, “*Delisting on Athens stock exchange*”
6. **Petros Kalantonis, Spyros Goumas, Maria Rodosthenous** - Piraeus University of Applied Sciences / Greece, “*Cash conversion cycle and firms performance. An empirical study for the Greek listed firms in Athens stock exchange*”

SESSION III

Chairmen: Alexandros Sahinidis / Daphne Athanasouli, TEI of Athens, Greece / University

1. **Alexandros Sahinidis, Georgia Tsakni, Dimitrios Kallivokas** - Athens Institute of Technology / Greece, “*Prospective employee attitudes towards public and private sector employment. a comparison study of a Belgian and two Greek university student groups*”
2. **Ifigeneia Mylona, Dimitrios Amanatidis** - Western Macedonia Institute of Technology / Greece, “*Globalization, social media and public relations: a necessary relationship for the future?*”
3. **Daphne Athanasouli** - University of Derby / United Kingdom, “*Corruption and e-government*”
4. **Ioanna Apostolidou, Anastasios Michailidis, Efstratios Loizou, Fotios Chatzitheodoridis, Christos Karelakis and Achilleas Kontogiorgos** - Aristotle

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University of Thessaloniki; Aristotle University of Thessaloniki; Technological Education Institute of Western Macedonia; Technological Educational Institute of Western Macedonia; Democritus University of Thrace; University of Patras / Greece, “*Investment decisions in agriculture under economic instability: Evidence from Greece*”

5. **Athanasios L. Athanasenas , Xanthippi Chapsa , Persefoni Polychronidou** - Central Macedonia Institute of Technology /Greece, “*Serres National Cadastre: An Intestate Succession Preliminary Case Study*”
6. **Lambros Tsourgiannis, Despoina Chatzipanagiotou, Kyriaki Daskalopoulou, Loukas Georgiou** - Region of Eastern Macedonia and Thrace / Greece, “*Citizens’ attitudes towards mosquitoes problem, vector control program and self protection measures*”
7. **Dimitra Lazaridou, Anastasios Michailidis, Panagiotis Stefanidis, Marios Trigkas** - Aristotle University of Thessaloniki / Greece, “*Exploring irrigation water issue through quantitative SWOT analysis: the case of Nestos river basin*”

SESSION IV

Chairmen: Evangelia Koutsogianni / Stefanos Papailias, PUAS, Greece / HQA, Greece

1. **Georgios Lampiris, Christos Karelakis, Efstratios Loizou** - Democritus University of Thrace; Democritus University of Thrace; Western Macedonia Institute of Technology / Greece, “*Construction of regional input-output tables employing non-survey techniques: a comparison analysis*”
2. **Marta Borda, Patrycja Kowalczyk-Rólczyńska** - Wroclaw University of Economics / Poland, “*Financial stability of elderly people in the selected central and eastern European countries*”
3. **Stefanos Papailias** - Hellenic Quality Assurance & Accreditation Agency (HQA) / Greece, “*The role of tertiary education in regional development*”
4. **Oleksandr Chernyak, Yevgen Chernyak** - Taras Shevchenko National University of Kyiv / Ukraine, “*Forecasting of global new investment in renewable energy*”
5. **Floros Flouros, Pantelis Sklias, Spyros Roukanas** - University of Peloponnese / Greece, “*Energy security and national security: the case of Israel*”
6. **Ioannis Antoniadis** - Western Macedonia University of Applied Sciences / Greece, “*Exploring the linkage between oil and gas sector and competitiveness: A panel data analysis for the countries of the black sea region*”
7. **Panagiotis Fotis** - Hellenic Competition Commission / Greece, “*Energy Efficiency Measures & Environmental Pollutants: A Dynamic Panel Data Analysis within EU*”

11:00 - 11:30

Coffee break

11:30 - 13:00

Concurrent Sessions:

SESSION I

Chairmen: Konstantinos Hazakis / Georges Sarafopoulos - Democritus University of Thrace, Greece / Democritus University of Thrace, Greece

1. **Konstantinos Hazakis**- Democritus University of Thrace / Greece, “*The expansionary fiscal consolidation theorem in doubt: Its tragic implications and why it should be avoided*”
2. **Özlen Hiç** - Istanbul University / Turkey, “*New Keynesian economics*”
3. **Kateryna Kononova, Anton Dek, Vadim Markov, Maksym Shpakovych** - V. N. Karazin Kharkiv National University; Kharkiv National University of Radioelectronics / Ukraine, “*Financial trends: forecasting with objective and subjective internet content*”
4. **Georges Sarafopoulos, Kosmas Papadopoulos**- Democritus University of Thrace / Greece, “*On a Cournot duopoly game with differentiated goods, heterogeneous expectations and a cost function including emission costs*”
5. **Georges Sarafopoulos, Kosmas Papadopoulos**- Democritus University of Thrace / Greece, “*Complexity in a Bertrand duopoly game with heterogeneous players and differentiated goods*”
6. **Constantin Anghelache, Madalina Gabriela Anghel** - Bucharest University of Economics Studies / Artifex University of Bucharest; Artifex University of Bucharest / Romania, “*Econometric model used in the analysis of evolution under the influence of some macroeconomic factors*”
7. **Yılmaz Gökşen, Osman Pala, Mustafa Ünlü** - DEU FEAS / Turkey, “*A quantitative analysis about optimization of number of employees and rebalancing workload*”

SESSION II

Chairmen: Evelyn Kossieri / Sofia Asonitou, PUAS, Greece/TEI of Athens, Greece

1. **Ivana Podhorska, Tomas Kliestik** - University of Zilina / Slovakia, “*Barriers in the calculation of residual income in Slovak companies*”
2. **Nikolaos Kartalis** - Western Macedonia Institute of Technology / Greece, “*Tax evasion and Greek economy. Evidences from the tax control indirect methods*”
3. **Panagiotis Papadeas, Spyridon Goumas, George Katsouleas** - Piraeus University of Applied Sciences / Greece, “*The effectiveness of taxation policy in Greece*”
4. **Panagiotis Papadeas, Maria Rodosthenous, George Katsouleas** - Piraeus University of Applied Sciences / Greece, “*Adjusting expenses to sales of corporations in the technological sector for the years 2008-2015*”
5. **Sofia Asonitou, Athanasios Mandilas, Evangelos Chytis and Dimitra Latsou** - Athens University of Applied Sciences; Eastern Macedonia and Thrace Institute of Technology; Technological Educational Institute of Epirus; Athens University of Applied Sciences / Greece, “*Evaluating the Teaching Quality of Greek Accounting Programs: students' perceptions*”
6. **Eleftherios Kleiouisis, Angeliki Terzoglou, Stavros Valsamidis, Lambros Tsourgiannis** - Regional Unit of Kastoria; Eastern Macedonia and Thrace Institute of Technology; Eastern Macedonia and Thrace Institute of Technology; Eastern Macedonia and Thrace Institute of Technology / Greece, “*Corporate governance: A comparative analysis of the accounts of mobile telecommunication companies cosmote, vodafone and wind*”

SESSION III

Chairmen: Luljeta Sadiku / Yannis Hajidimitriou - South East European University, FYROM / University of Macedonia, Greece

1. **Hüseyin Köksal Çobanoğlu, Hakan Aşan, Yılmaz Gökşen** – DEU / Turkey, “*A case study on focusing information technology for teaching and learning a foreign language effectively*”
2. **Emre Karagöz, Cem Yıldız, L. Özge Oral, Vahap Tecim** - Dokuz Eylül University / Turkey, “*Designing business management platform for effective communication using beacon technology*”
3. **Electra Pitoska, Androniki Katarachia** - Western Macedonia University of Applied Sciences / Greece, “*Using the internet in Greek SMEs in the province*”
4. **Elias Gounopoulos, Stavros Valsamidis, Ioannis Kazanidis, Sotirios Kontogiannis** - Eastern Macedonia and Thrace Institute of Technology; University of Ioannina / Greece, “*A longitudinal analysis of internet use in Greece*”
5. **Stavros Valsamidis, Ioannis Petasakis, Sotirios Kontogiannis, Fotini Perdiki** - Eastern Macedonia and Thrace Institute of Technology; University of Ioannina / Greece, “*Usage evaluation through data analysis of the Greek tax information system*”
6. **Stavros Valsamidis, Athanasios Mandilas, Dimitrios Kourtidis, Eirini Mosxou** - Eastern Macedonia and Thrace Institute of Technology / Greece, “*Economic crime and technology: friends or enemies?*”
7. **Cigdem Tarhan, Can Aydin** - Dokuz Eylül University / Turkey, “*Information technology usage and digital divide in education: A case from Izmir*”

SESSION IV

Chairmen: Theodoros Koutroukis / Ifigeneia Mylona - Democritus University of Thrace, Greece / Western Macedonia Institute of Technology, Greece

1. **Srećko Goić** - University of Split / Croatia, “*Employees older than 50 on Croatian labour market – need for a new approach*”
2. **Tatevik Mkrtchyan, Efstratios Loizou, Konstadinos Mattas** - Independent Economic Researcher; Division of Agricultural Economics, Western Macedonia Institute of Technology; Aristotle University of Thessaloniki / Greece, “*The Eurasian economic union countries' economic structure: an intersectoral analysis*”
3. **Ganna Kostenko** - Berdyansk State Pedagogical University / Ukraine, “*Problems capitalization of resort- recreation industry under European integration of Ukraine*”
4. **Dimitrios Chrysopoulos** - Eastern Macedonia and Thrace Institute of Technology/ Greece, “*EU foreign economic policy in eastern Mediterranean: in quest for (energy) security*”
5. **Avni Arifi, Besnik Fetai** - South East European University / FYROM, “*Youth transition from school-to-work: empirical evidence from some transition countries*”
6. **Koutroukis Theodoros** - Democritus University of Thrace / Greece, “*Evaluating the effectiveness of transnational employee involvement schemes (EWCS): An assessment of contributing factors from a worker representative standpoint*”

13:00 - 14.30

9th International Conference
“The Economies of Balkan and Eastern Europe Countries in the changed world”
Eastern Macedonia and Thrace Institute of Technology, Department of Accounting and Finance,
University of Piraeus, School of Economics, Business and International Studies
Piraeus University of Applied Sciences (TEI of Piraeus), School of Business and Economics,
Department of Accounting and Finance
April 28-30, 2017, Piraeus-Athens, Greece

LUNCH –Piraeus University of Applied Sciences (TEI of Piraeus)

17:00 - 20:00

Visit to the Acropolis Museum(free guided tour) - meeting point at the front of the Museum

Sunday April30

11:00 - 13:00

Visit to the Acropolis of Athens (optional)

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